



# Delhi Metropolitan Education

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## PRESS RELEASE

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### **DME Media School all set to host World's First 10-day Digital Live International Conference in a row**

#### **#CommunicationRedefined**

**NOIDA: ICAN<sup>4</sup> - world's first 10-day digital live international conference - second edition 2021** is all set to discuss, deliberate and analyse various issues, concepts and opinions on the theme *Information, Communication and Artificial Networks* from July 01, 2021. This is the fourth time that DME Media School is hosting this prestigious international media conference and second time in completely online form amid COVID-19 pandemic.

ICAN is the outcome of collaboration between DME Media School, NOIDA and Deakin University, Melbourne, Australia. The conference is supported by 4 knowledge partners - Adamas University, Kolkata, K.R. Mangalam University, Gurugram, Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal and Vigyan Prasar, Government of India. Department of Communication and Journalism, Gauhati University, Guwahati is an Academic Partner and Institute for International Journalism, E. W. Scripps School of Journalism, Ohio University, United States is an international partner for the conference.

This conference will witness 36 live sessions including 9 technical sessions, 3 Workshops, 7 Panel Discussions, 3 special sessions and 10 Master Classes. Around 100 plus abstracts/papers have been received from different parts of the country and the authors will have presentations in technical sessions. Large number of scholars will join the brainstorming sessions from across five continents and 11 countries, namely India, South Korea, Malaysia, Singapore, Bangladesh, USA, Mexico, France, Italy, Australia and Ghana.

ICAN<sup>4</sup> will be joined by iconic personalities like Prof. Ujjwal K Chowdhury, Pro-Vice-Chancellor, Adamas University, Kolkata; Prof. K G Suresh, Vice Chancellor, Makhanlal National University of Journalism and Mass Communication, Bhopal; Dr Jatin Srivastava,

Director, Institute for International Journalism, Ohio University; Mr Aaron Atkins from Weber State University, USA; Ms Kathryn Lancioni, Author and eminent PR Professional, New Jersey, USA; Professor Sean Redmond and Dr Vikrant Kishore from Deakin, University, Melbourne, Australia along with more than 50 eminent persons from the media industry and academic world.

Dr Ambrish Saxena, Dean DME Media School said, “Coming of five contents and 11 different countries in such hard times exhibit the magnitude of ICAN”. “This academic gathering will benefit all the stakeholders”, he added further.

Prior, DME Media School has successfully organised three editions of ICAN. The first edition *India and Changing Aspects of News- ICAN* was organised on March 9, 10 and 11, 2018; the second edition *Indian Cinema and Alternate Networks- ICAN<sup>2</sup>* was held on November 16, 17 and 18, 2018 and the third edition on *Issues of Community, Agenda and News* was held from June 21 to June 30, 2020.

**About Delhi Metropolitan Education:** Delhi Metropolitan Education (DME) is a premier educational institute affiliated to Guru Gobind Singh Indraprastha University approved by Bar Council of India.

At DME Media School, the students of Journalism and Mass Communication are given opportunities for propagating innovation and creativity. This is achieved through a strong emphasis on generous guidance from proficient faculty and regular interaction with industry experts.

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